

# Curriculum Vitae

Denise Hörner

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\* 18/06/1988 in Wertheim/Main, Germany

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## Research Interests

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Impact evaluation of policies and development interventions, experimental and quasi-experimental methods, randomized controlled trials

Rural development, sustainable agriculture, food security, technology adoption, agricultural extension

Financial inclusion

## Education

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- 06/2016 – 05/2020 Georg-August-University Goettingen, RTG1666 GlobalFood  
**Doctoral Studies in Agricultural Economics** (First supervisor: Prof. Dr. Meike Wollni)  
“The Role of Extension and Sustainable Soil Management in Smallholder Agriculture – Evidence from Ethiopia” (Summa cum laude)
- 10/2012 – 03/2015 Friedrich-Alexander-University Erlangen-Nuremberg  
**MA Development Economics & International Studies** (final grade: 1.1)  
Thesis: “Community-Based Microfinance in Ecuador – An Impact Analysis” (grade: 1.0)
- 07/2010 – 12/2010 Exchange Semester Universidad Católica del Uruguay, Montevideo
- 10/2008 – 03/2012 FAU Erlangen-Nuremberg  
**BA Socioeconomics** (final grade: 1.3)  
Thesis: “Determinants of the Willingness-to-Pay for Fair Trade Products” (grade: 1.0)

## Professional Experience

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- Since 06/2016 **Chair for Environmental and Resource Economics** (Prof. Dr. Meike Wollni)  
Department for Agricultural Economics and Rural Development  
Georg-August-University Goettingen  
Research Associate  
*Field research* in Ethiopia in cooperation with the Integrated Soil Fertility Management Project (GIZ-ISFM+): Development and implementation of information intervention in context of an experimental study; two rounds of tablet-based data collection among 2,400 rural households (development and programming of survey tool, training and coordination of a team of 42 enumerators, data cleaning and analysis)  
*Teaching*: BA Seminar “Environmental and Resource Economics”  
Supervision of BA and MA theses
- 12/2018 – 07/2019 **German Agency for International Cooperation (GIZ)**, ISFM+ Project Ethiopia  
Consultant  
Data analysis and writing of a comprehensive project impact evaluation report
- 04/2015 – 04/2016 **Oikocredit Support Association Bavaria e. V.**, Nuremberg  
Officer for development education and communications; team assistant

01/2015 – 10/2015	<b>Department of Family, Youth and Social Issues in the City of Nuremberg</b> Freelancer
07/2014 – 10/2014	<b>Naturaleza y Cultura Internacional</b> , Loja/Ecuador Evaluation of rural microfinance projects Research internship (including field research for Master thesis)
07/2012 – 10/2012	<b>AFOS Foundation for Entrepreneurial Development Cooperation</b> , Butuan City/Philippines, “Market Integration of Small-Scale Farmers in the Caraga Region” Research internship
2011 – 2015	Various internships: <b>Oikocredit Support Association Bavaria e. V.</b> , Nuremberg (Development Education and Communications) <b>Glore – your globally responsible fashion store</b> , Nuremberg <b>Federal Office for Migration and Refugees</b> , Nuremberg (Field II: Empirical Social Research)
2009 – 2015	Various positions as student research assistant at FAU Erlangen-Nuremberg: <b>Research Institute for Cooperative Systems</b> (Dr. Richard Reichel) <b>Chair for International Business and Society Relations, esp. Latin America</b> (Prof. Dr. Walther L. Bernecker) <b>Chair for Sociology and Empirical Social Research</b> (Dr. Reinhard Wittenberg) <b>Chair for Empirical Economic Sociology</b> (Prof. Dr. Bernhard Prosch)

### Grants and Scholarships

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Since 12/2017	DFG Research Grant to conduct PhD research in Ethiopia Developed under the lead of Prof. Dr. M. Wollni
08/2014 – 10/2014	Scholarship Bavarian Fund “Hochschule International”
08/2014 – 10/2014	PROMOS scholarship of the German Academic Exchange Service (DAAD)
04/2013 – 03/2014	Scholarship “Deutschlandstipendium”
04/2011 – 03/2012	
07/2012 – 10/2012	Internship stipend ASA-Program (Engagement Global)
08/2010 – 12/2010	Scholarship of the German Academic Exchange Service (DAAD)

### Conference and Seminar Presentations

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07/2019	AAEA Annual Meeting 2019 in Atlanta/USA
06/2019	AEL Conference (Entwicklungsökonomischer Ausschuss) in Berlin
03/2019	NBER Conference “Transforming Rural Africa” in Cambridge/USA
02/2019	C4ED (Center for Evaluation and Development) in Mannheim/Germany

## Publications and Ongoing Projects

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Hörner, D., Bouguen, A., Frölich, M. & Wollni, M. (2019). The effects of decentralized and video-based extension on the adoption of Integrated Soil Fertility Management – Experimental evidence from Ethiopia. NBER Working Paper No. 26052. Cambridge/MA: National Bureau of Economic Research.

Hörner, D. (2019). GlobalFood: How do farmers learn best about sustainable farming? Science communication video. University of Goettingen/Germany. [https://www.youtube.com/watch?v=MzkkJapni4&feature=emb\\_title](https://www.youtube.com/watch?v=MzkkJapni4&feature=emb_title)

Hörner, D. (2020). The Role of Extension and Sustainable Soil Management in Smallholder Agriculture – Evidence from Ethiopia. Doctoral Dissertation. University of Goettingen/Germany.

Hörner, D. & Wollni, M. (2020). Does Integrated Soil Fertility Management increase returns to land and labor? GlobalFood Discussion Paper No. 141. [https://www.uni-goettingen.de/de/document/download/00346ff2593995920e488601de761169.pdf/GlobalFood\\_DP141.pdf](https://www.uni-goettingen.de/de/document/download/00346ff2593995920e488601de761169.pdf/GlobalFood_DP141.pdf). Revise & resubmit in Agricultural Economics.

Hörner, D. & Wollni, M. (2020). The effects of Integrated Soil Fertility Management on household welfare in Ethiopia. GlobalFood Discussion Paper No. 142. [https://www.uni-goettingen.de/de/document/download/83a252d889480f9d5f0fff7ca80f5047.pdf/GlobalFood\\_DP142.pdf](https://www.uni-goettingen.de/de/document/download/83a252d889480f9d5f0fff7ca80f5047.pdf/GlobalFood_DP142.pdf). Revise & resubmit in Food Policy.

Hörner, D., Bouguen, A., Frölich, M. & Wollni, M. Knowledge and adoption of complex agricultural technologies – Evidence from an extension experiment. Revise & resubmit in The World Bank Economic Review.

## Social Services and Voluntary Work

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12/2014 – 05/2016	Creation of “Café International” – an intercultural meeting place (Zentrum Aktiver Bürger Nürnberg)
07/2012 – 04/2015	Oikocredit Support Association Bavaria e.V., Nuremberg
03/2011 – 04/2015	Fair trade shop Lorenzer Laden, Nuremberg
08/2010 – 12/2010	Shelter for the homeless San Ignacio de Loyola, Montevideo/Uruguay
12/2007	Orphanage Puente de Amistad, Managua/Nicaragua
2003 – 2007	Trainer of a children's gymnastics group (SV Höhefeld e. V.)
Memberships	Amnesty International, Oikocredit e.V., Freundschaftsbrücke Nicaragua e.V.

## Skills

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Languages	German (mother tongue), English (fluent), Spanish (fluent)
Software	Stata, SPSS Statistics, MS Office, OpenDataKit (survey software)

## References

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Prof. Jürgen Kähler PhD  
Department of Economic Sciences  
Chair of Economics

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Kochstraße 4 (17)  
D-91054 Erlangen

E: [Juergen.Kaehler@fau.de](mailto:Juergen.Kaehler@fau.de)  
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Prof. Dr. Meike Wollni  
Dep. for Agricultural Economics & Rural Development  
Chair of Environmental and Resource Economics

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Platz der Goettinger Sieben 5  
D-37073 Goettingen

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